

**Job Description**

**Marketing Intern Location – Dayton, OH**

**Job Title:** Videographer/Marketing Intern
**Location:** Dayton, OH (in-office)
**Pay Rate:** $16-$20 per hour
**Hours:** Monday-Wednesday, up to 27 hours per week
**Duration:** 12-Week Internship

**About Software Solutions, Inc. (SSI):**
At SSI, we are passionate about creating innovative ERP software solutions that empower local governments and public sector organizations to thrive. Our mission is driven by a culture of caring, ownership, and passion, all aimed at delivering exceptional customer success. As a 100% employee-owned company (ESOP), we value each team member's contribution and commitment.

**Position Overview:**
SSI is seeking a talented and creative Videographer/Marketing Intern to join our Marketing team. In this role, you will support various marketing initiatives by creating engaging video content that showcases our products, services, and company culture. This is a fantastic opportunity to gain hands-on experience in a dynamic environment while working on real-world projects that impact our brand and customer engagement.

The internship is a 12-week program. You will work onsite Monday through Wednesday from 10 to 27 hours per week. You will get certified in HubSpot Marketing, train in IMPACT+ and StoryBrand methodologies, and learn and practice different aspects of marketing.

**Key Responsibilities:**

* Help to plan, shoot, and edit high-quality videos for marketing campaigns, product demos, customer testimonials, and internal communications.
* Collaborate with the Marketing team to develop creative concepts and storyboards.
* Assist in setting up video equipment, including cameras, lighting, and audio gear.
* Ensure all video content aligns with SSI's brand guidelines and marketing strategies.
* Edit and optimize video content for various platforms, including websites, social media, and presentations.
* Manage video files, organize footage, and maintain an archive of video assets.
* Support the Marketing team with additional tasks as needed, such as graphic design, social media content creation, and event coordination.

**Qualifications:**

* Currently pursuing a degree in Film, Media Production, Marketing, Communications, or a related field.
* Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, After Effects).
* Strong creative vision and storytelling skills.
* Basic knowledge of camera operation, lighting, and sound recording.
* Experience with graphic design tools (e.g., Adobe Photoshop, Illustrator, Canva) is a plus.
* Excellent organizational and time-management skills.
* Strong communication and collaboration abilities.
* Ability to work independently and meet deadlines.
* Proficiency in various software related to Marketing, such as HubSpot, Canva, ConnectWise, Zoom, Vimeo, YouTube, Adobe Suite, etc. is beneficial.

**What We Offer:**

* Competitive hourly pay between $16-$20.
* A flexible work schedule with up to 29 hours per week.
* A supportive, collaborative, and innovative work environment.
* Opportunities to contribute to meaningful projects and develop professional skills.
* Exposure to various aspects of marketing and video production in the tech industry.

**How to Apply:**
Interested candidates should submit their resume, a cover letter, and a link to their video portfolio to Danielle Bergey at dbergey@mySoftwareSolutions.com.

Join SSI and be part of a team that values creativity, innovation, and customer success!

*Disclaimer: The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified. All personnel may be required to perform duties outside of their normal responsibilities from time to time, as needed.*

*Equal Opportunity Employer Statement: Software Solutions is an Equal Opportunity Employer. This company does not and will not discriminate in employment and personnel practices on the basis of race, sex, age, handicap, religion, national origin, or any other basis prohibited by applicable law. Hiring, transferring, and promotion practices are performed without regard to the above-listed items.*